

Marketing

Certificate

27 Credit Hours

This program is offered by the George Herbert Walker School of Business and Technology/Management Department and is available at St. Louis main campus.

For information on the general requirements for a certificate, see Certificate under the Academic Policies and Information section of this catalog.

This program is designed for working adults with several years of organizational experience. It offers specialized courses in the various phases of pricing, promoting and distributing products or services to the consumer. Classes are taught by working professionals who bring professional expertise as well as