



# Accelerated Pathway Programs and Specialized Combined Degrees

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- TESL 5030 Linguistics for Language Learning and Teaching (3 hours)
  - TESL 5230 Theories of Foreign and Second Language Acquisition (3 hours)
  - TESL 5139 Instructional Methods for Language Classrooms (3 hours)
  - TESL 5220 Lesson Planning and Curriculum Development for Language Classrooms (3 hours)
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## Specialized Combined Degrees

### Program Description

The specialized combined degrees program enables students to complete both a bachelor's degree and a master's degree that have been specially paired in a program that will guide students through specific undergraduate and graduate coursework that will lead to completing two credentials, one bachelor's degree and one master's degree. Upper-level undergraduate courses are integrated with initial graduate courses in the curriculum, which decreases the total requirements for both degrees by a maximum of 12 credit hours. Students who have accumulated between 60 and 90 credit hours and who have maintained a 3.3 GPA in previous college work are eligible to apply for admission to the program. The combined degrees program is offered at the St. Louis area locations and has limited availability at other campuses and online.

### BA/MA, BS/MA, BA/MS, BS/MS and Other Degree Combinations

By completing a block of requisite courses for the declared graduate major, students may combine their liberal arts undergraduate major with a more career-oriented graduate program.

Most undergraduate majors leading to a bachelor of arts or bachelor of science degree can be combined with any of the following graduate programs as long as the requisite courses for the graduate program have been met:

- Human Resources Development (MA)
- International Relations (MA)
- Legal Studies (MA)
- Management and Leadership (MA)
- Marketing (MS),
- Marketing (MS) with an Emphasis in Analytics
- Marketing (MS) with an Emphasis in Digital Marketing Management

Webster University also offers the following specialized combined degrees:

- Business Administration (BS) with an Emphasis in Accounting/Finance (MS)
- Computer Science (BS) with an Emphasis in Cybersecurity/Cybersecurity Operations (MS)

Learning outcomes for each combined degree follow the outcomes outlined for the corresponding graduate degree in the Graduate Studies Catalog. Graduate course descriptions are included in the Course Descriptions section of the current Graduate Studies Catalog. For undergraduate course descriptions, please refer to the appropriate Course Descriptions section of this catalog.

## Requirements of Combined Degrees

### General Requirements

Students in the undergraduate component of the combined degrees program are subject to the policies and procedures outlined in the current Undergraduate Studies Catalog, with the addition or exception of admission, academic performance, advancement to candidacy and continuous enrollment requirements detailed in this section.

Students in the graduate component of the combined degrees program are subject to the policies and procedures outlined in the current Graduate Studies Catalog, with the addition or exception of admission, academic performance, advancement to candidacy and continuous enrollment requirements detailed in this section.

### Admission

Students must submit an application for the combined degrees program along with a signed letter of agreement to the Academic Advising Center. The letter of acceptance to the combined degrees program serves as the letter of acceptance required for the master's degree program.

Due to the accelerated nature of this program, no transfer credit will be accepted into the graduate component of the program. Transfer credit may be used only to meet the undergraduate requisite course requirements, and then only if taken before acceptance into the program.

### Academic Performance

Students must maintain a current GPA of at least 3.0.

### Advancement to Candidacy

Degree seeking students are advanced to master's candidacy after successfully completing 12 credit hours with a cumulative GPA of 3.0 or higher. Some programs may have additional requirements in order to advance to candidacy.

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## Human Resources Development (MA)

### Undergraduate Requisite Courses

- PSYC 1100 Introduction to Psychology
- MNGT 2100 Management Theory and Practices
- MNGT 3400 Human Resource Management
- PSYC 3325 Applied Learning Theory  
or PSYC 3350 Cognitive Psychology  
or MNGT 3450 Principles of Organizational Behavior

### Transition Courses

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## **Elective Courses**

The combined degree in human resources development requires three elective graduate courses in addition to the courses listed.

## **Special Requirements**

For students who will not complete a business or business-related undergraduate degree from Webster or another university that do not meet the following criteria:

- Regionally-accredited
- The business school must have a business-related

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Students must do **one** of the following:

- Successfully complete BUSN 5000.
  - Note: BUSN 5000 will count as an elective course in your program. This option is **only** available for students who are required to take BUSN 5000.
- Complete **all** of the following undergraduate courses (or their equivalent) with a grade of C- or better (17 credit hours total, not including individual course prerequisites):
  - MNGT 2100 Management Theory and Practices
  - ACCT 2010 Financial Accounting
  - BUSN 2750 Introduction to Statistics
  - ECON 2000 Survey of Economics
  - MNGT 2500 Marketing
  - BUSN 3500 Business and Global Ethics
  - BUSN 4500 Ethical Issues in Business

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## Marketing (MS); Marketing (MS) with an Emphasis in Analytics; Marketing (MS) with an Emphasis in Digital Marketing Management

### Undergraduate Requisite Courses

- ECON 2000 Survey of Economics
- MNGT 2100 Management Theory and Practices
- MNGT 2500 Marketing
- MNGT 3510 Management of Integrated Marketing Communications

### Transition Courses

- MNGT 4330 International Marketing
- MNGT 4920 Marketing Strategies\*
- MRKT 5720 Promotional Management
- MRKT 5890 Marketing Statistics  
or BUSN 5760 Applied Business Statistics
- MRKT 5850 Marketing Research

\*MNGT 4920 should be completed after MRKT 5850.

### Graduate Courses

- MRKT 5610 Marketing Channel Management
- MRKT 5740 Management of Digital Marketing
- MRKT 5895 Marketing Analytics
- MRKT 5960 Marketing Management
- MRKT 6000 Integrated Studies in Marketing

### Elective Courses

The combined degree in marketing requires two elective graduate courses in addition to the courses listed, which must be selected from courses offered in this major (e.g. MRKT prefix) or from the following list:

- NPLR 5020 Essentials of Marketing and Resource Development in Nonprofits
- ADVT 5410 Fundamentals of Branding
- CSDA 5110 Analytics Programming with R
- CSDA 5310 Data Visualization
- CSDA 5330 Data Mining
- CSDA 5430 Predictive Analytics
- BUSN 6160 Integrated Business Processes and ERP
- MNGT 5670 Managerial Leadership

If the requisite course is waived, the student must choose an elective course from the electives listed above.

### Special Requirements

For students who will not complete a business or business-related undergraduate degree from Webster or another university that do not meet the following criteria:

- Regionally-accredited
- The business school must have a business-related accreditation (e.g. AACSB, ACBSP, IACBE, etc.)

Students must do **one** of the following:

- Successfully complete BUSN 5000.
  - Note: BUSN 5000 will count as an elective course in your program. This option is **only** available for students who are required to take BUSN 5000.
- Complete **all** of the following undergraduate courses (or their equivalent) with a grade of C- or better (17 credit hours total, not including individual course prerequisites):
  - MNGT 2100 Management Theory and Practices
  - ACCT 2010 Financial Accounting
  - BUSN 2750 Introduction to Statistics
  - ECON 2000 Survey of Economics
  - MNGT 2500 Marketing
  - BUSN 3500 Business and Global Ethics
  - BUSN 4500 Ethical Issues in Business

### Analytics Emphasis Courses

- CSDA 5110 Analytics Programming with R

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of undergraduate accounting courses at Webster University. No transfer credit is allowed for the graduate portion of the program.

Students must apply to the Business Department through the Office of Academic Advising for the graduate portion of the BS in business administration with an emphasis in accounting/MS in finance when they have accumulated between 64 and 98 credit hours and have successfully completed 15 credit hours of required upper-division ACCT courses including Intermediate Accounting. Students who have maintained an overall grade point average of 3.3 on a 4.0 scale in all previous college work will be eligible for the BS in business administration with an emphasis in accounting/MS in finance degree combination.

## **Combination BS in Business Administration with an Emphasis in Accounting/MS in Finance Requirements**

The BS in business administration with an emphasis in accounting/MS in finance degree combination requires that all university-wide undergraduate degree requirements for general education and the accounting major must be met. Students may receive the BS in business administration with an emphasis in accounting degree after completing all the undergraduate requirements for the degree and before completing the graduate requirements for the MS in finance degree. For the BS in business

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- CSSS 6500 Cybersecurity Internship