

# Management (BA) with an Emphasis in Entrepreneurship

*This program is offered by the George Herbert Walker School of Business and Technology/Management Department and is not available at the St. Louis main campus.*

*The BA in management is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).*

## Learning Outcomes

A student who successfully completes the program requirements will be able to:

- Analyze, understand and evaluate how legal, social, economic and global issues affect business.
- Integrate key theories to manage people, processes and resources in a diverse organization.
- Use appropriate tools and technology to critically analyze and interpret key business information.
- Apply concepts regarding ethics and corporate responsibility and how they impact managerial decisions.
- Build upon ambiguous and incomplete information to draft, support and defend innovative solutions to complex managerial challenges.
- Be able to demonstrate an understanding of the entrepreneurship process.
- Be able to identify and apply entrepreneurship concepts and principles used in developing entrepreneurship action plans.
- Be able to integrate entrepreneurship concepts, research and tactics to effectuate entrepreneurship.

## Degree Requirements

For information on the general requirements for a degree, see Baccalaureate Degree Requirements under the Academic Policies and Information section of this catalog.

- 48 required credit hours
- Applicable University Global Citizenship Program hours
- Electives

## Special Requirements

Students are required to complete at least 48 credit hours in management courses, including MNGT 2100 Management Theory and Practices, MNGT 3400 Human Resource Management, courses in accounting, law and economics, as well as a capstone. This includes WSBT 2000 Career Exploration, WSBT 2300 Personal Branding and WSBT 2700 Career Management Strategies. The required minimum distribution of coursework varies, depending on the emphasis selected by the student.

Transfer students must complete a minimum of 18 credit hours of academic work in the departments of Business and Management at Webster University.

Required courses must be completed at Webster University once the student begins to matriculate at Webster University. Transfer courses taken prior to enrollment at Webster University may be used to substitute for required courses if accepted by the chair.

No more than one course completed with a grade of D may count toward fulfilling the specific requirements of the major.

At the international campuses, MNGT 3320 Business Law: International may substitute for MNGT 2280 Introduction to Business Law.

## Required Courses

- ACCT 2010 Financial Accounting (3 hours)

- ECON 2000 Survey of Economics (3 hours)
- MNGT 2100 Management Theory and Practices (3 hours)
- MNGT 2150 Business Ethics (3 hours)
- MNGT 2280 Introduction to Business Law (3 hours)
- MNGT 3400 Human Resource Management (3 hours)
- MNGT 3450 Principles of Organizational Behavior (3 hours)
- BUSN 3710 Entrepreneurial Financial Management (3 hours)
- CSIS 1500 Introduction to Business Technologies (3 hours)
- STAT 1100 Descriptive Statistics (3 hours) (*Preferred*)  
or BUSN 2750 Introduction to Business Statistics\* (3 hours)
- MNGT 2700 Introduction to Entrepreneurship and Small Business Management (3 hours)
- MNGT 3720 Entrepreneurial Marketing (3 hours)
- MNGT 3730 Innovation, Creativity and the Entrepreneur (3 hours)
- MNGT 3740 Global Entrepreneurship (3 hours)
- MNGT 4960 Entrepreneurship Capstone (3 hours)
- WSBT 2000 Career Exploration (1 hour)
- WSBT 2300 Personal Branding (1 hour)
- WSBT 2700 Career Management Strategies (1 hour)

\*Transfer students with 3 hours of approved credit toward BUSN 2750 Introduction to Business Statistics will satisfy the STAT 1100 requirement of the core.