

# Photography and Visual Communications (BA)

*This program is offered by the School of Communications/Media Arts Department. It is available at the St. Louis main campus.*

## Program Description

The BA in Photography and Visual Communications at Webster University, students learn to be technically proficient, versatile, and imaginative storytellers. Majors graduate with a solid grounding in the aesthetic and the communicative aspects of the medium. Through coursework that combines theory, application and aesthetic considerations, students are exposed to a variety of formats, approaches and multidisciplinary environments.

## Learning Outcomes

Successful graduates of this program will be able to demonstrate:

- Technical and aesthetic proficiency in the principles of photography.
- Technical proficiency with professional camera types and their applications.
- Technical proficiency with software as currently used in the profession.
- Familiarity with a variety of photographic and visual storytelling approaches and careers.
- The ability to produce work in a multidisciplinary environment.

## Degree Requirements

For information on the general requirements for a degree, see Baccalaureate Degree Requirements under the Academic Policies and Information section of this catalog.

- 42 required credit hours
- Applicable University Global Citizenship Program hours
- Electives

*Transfer students must take a minimum of 15 credit hours of courses coded PHOT at Webster University.*

## Required Courses

- MDST 1010 Media Foundations (3 hours)
- EPMD 1000 Introduction to Media Production (3 hours)
- EPMD 1040 Visual Storytelling (3 hours)
- PHOT 1000 Fundamentals of Photography (3 hours)
- PHOT 1500 Digital Imaging and Printing (3 hours)
- PHOT 2040 History of Photography (3 hours)
- PHOT 2200 Lighting Techniques (3 hours)
- PHOT 3100 Documentary Photography and Photojournalism (3 hours)
- MDST 2500 Professional Development in Media Careers (3 hours)
- EPMD 4500 Media Business and Entrepreneurship (3 hours)
- FTVP 1000 Fundamentals of Video Production (3 hours)

## Electives - nine hours from the following, one to be declared as a Capstone Experience

- JOUR 1030 Multimedia News Reporting (2 hours)  
and JOUR 1031 Multimedia News Reporting Lab (1 hour)  
(not eligible for capstone, must be taken together)
- PHOT 3500 StoryLab (3 hours)
- FTVP 3500 Production House (3 hours)
- JOUR 4030 News Collaboratory Project (3 hours)
- ART 2715: Fine Art Photography (3 hours)
- MDST 4950 Internship (3 hours)
- PHOT 3150: Topics in Photography (3 hours)
- PHOT 2870 International Photojournalism (online) (3 hours)

## Admission

See the Admission section of this catalog for general admission requirements. Students interested in applying must submit their application online at [www.webster.edu/apply](http://www.webster.edu/apply). Transcripts should be sent from your institution electronically to [transcripts@webster.edu](mailto:transcripts@webster.edu). If this service is not available, send transcripts to:

Office of Admission  
Webster University  
470 E. Lockwood Ave.  
St. Louis, MO 63119