



Degree Plan

Master of Business Administration (MBA) w/ an emphasis in Corporate Communications 42-45 hours

Student: _____
 Student ID: _____
 Email: _____
 Beginning Term: _____
 Goal to Graduate by: _____
 Academic Advisor: _____
Foundation courses (12 hours)

Course	Hrs	Term	Yr	Waiver
BUSN 5000 Business	3cr	—		-----
MBA 5010 Value Creation	3cr	—		
MBA 5020 Quantitative Methods	3cr	—		
MBA 5030 Market Analysis and Business Planning	3cr	—		BUSN 5000 & MBA 5010

Core courses (15 hours)

Course	Hrs	Term	Yr.	Pre-requisite
MBA 5100 Adding Value through Human Capital	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030
MBA 5200 The Financial Value of Capital Projects	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030
MBA 5300 Providing Value to Customers	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030
MBA 5400 The Supply Chain and Business Processes	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030
MBA 5500 Information Support for Decision Making	3cr	--		BUSN 5000 MBA 5010, 5020 & 5030

Capstones (6 hours)

MBA 5910 Cases in Value Creation *can take concurrently with MBA 5500 if needed	3cr	--		BUSN 5000, MBA 5010, 5020, 5030, 5100, 5200, 5300, & 5400
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MBA 5920 Walker Consulting Project: Adding Value to



Degree Plan

				Courses
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Corporate Communications Emphasis Courses 12 hours)

PBRL 5322 Public Relations	3cr	--		
MEDC 5300 Strategic Communications	3cr	--		
PBRL 5323 Organizational Communications	3cr	--		PBRL 5322 or MEDC 5300
PBRL 5465 Crisis Management Communications	3cr	--		PBRL 5322 or PBRL 4800

****THE MEDC 5000 PREREQUISITE WILL BE WAIVED FOR THE MBA EMPHASIS****

Course descriptions may be found via this link: [Course Descriptions](#). Course schedules may be found via this link: [Course Schedules](#).

Pathways

Actual schedules may vary based on start date and course availability

Full-Time Suggested Pathway w/BUSN 5000

YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
BUSN 5000	MBA 5020	MBA 5100	MBA 5300	MBA 5500
MBA 5010	MBA 5030	MBA 5200	MBA 5400	MBA 5910

YEAR 2

Term 1	Term 2	Term 3
MBA 5920	MEDC 5300	PBRL 5465
PBRL 5322	PBRL 5323	

Full-Time Suggested Pathway w/o BUSN 5000

YEAR 1

Term 1	Term 2	Term 3	Term 4	Term 5
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